



Downturn, start up (<http://www.economist.com/node/21542390>)

Find the right words and expressions in the article and complete the gaps.

1. _____ (*par. 2*) the number of customers who switch from one supplier to another; encourage an investor or policyholder to change investments, endowment policies, etc.; increase commissions at the client's expense
2. _____ (*par.2*) increase or stimulate
3. _____ (*par.3*) increase the number of people in a group
4. _____ (*par.5*) the majority of
5. _____ (*par.6*) gloomy, depressing
6. _____ (*par.7*) mild, beneficial
7. _____ (*par. 9*) cope or deal with a problem, fight with
8. _____ (*par.9*) good judgment, common sense, caution; careful management
9. _____ (*par.10*) concentrate, channel, or focus
10. _____ (*par.10*) avoided, rejected
11. _____ (*par.10*) free to go or do as one wishes
12. _____ (*par.11*) triumphed

sources: <http://www.thefreedictionary.com>,
<http://www.macmillandictionary.com/dictionary/british/swell>



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Find the right words and expressions in the article and complete the gaps.

1. ___ **churn** _____ (*par. 2*) the number of customers who switch from one supplier to another; encourage an investor or policyholder to change investments, endowment policies, etc.; increase commissions at the client's expense
2. ___ **spur** _____ (*par.2*) increase or stimulate
3. ___ **swell the ranks** _____ (*par.3*) increase the number of people in a group
4. ___ **the bulk of** _____ (*par.5*) the majority of
5. ___ **bleak** _____ (*par.6*) gloomy, depressing
6. ___ **benign** _____ (*par.7*) mild, beneficial
7. ___ **grapple with** _____ (*par. 9*) cope or deal with a problem, fight with
8. ___ **prudence** _____ (*par.9*) good judgment, common sense, caution; careful management
9. ___ **funnel** _____ (*par.10*) concentrate, channel, or focus
10. ___ **shunned** _____ (*par.10*) avoided, rejected
11. ___ **footloose** _____ (*par.10*) free to go or do as one wishes
12. ___ **prevailed** _____ (*par.11*) triumphed

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